



LOWER MINNESOTA RIVER WATERSHED DISTRICT

Executive Summary for Action

Lower Minnesota River Watershed District Board of Managers Meeting

Wednesday, March 21, 2018

Agenda Item

Item 5. A. - Metro Children's Water Festival

Prepared By

Linda Loomis, Administrator

Summary

The Metro Children's Water Festival has asked for the District's support for the 21st Metro Children's Water Festival. In 2017 the Festival expanded in order to allow more than 600 students to attend. The LMRWD has supported the Festival for many years. In 2017, the LMRWD sponsored 6 classrooms at \$275 for a total of \$1,650.

The Festival is scheduled to take place on Wednesday, September 26th. Class sponsorship this year is again \$275 per class. If Managers wish to explore more information, you can visit the Festival's [website](#).

Attachments

Request for sponsorship

Recommended Action

Motion to authorize sponsorship of 2018 Metro Children's Water Festival and level of sponsorship.

February 2018

Dear Linda Lumis and Lower MN River Watershed District,

We are kicking off the fund-raising campaign for the 21st annual **Metro Area Children's Water Festival (CWF)**. In 2017, we were able to welcome an additional 400 students to the festival and we are hoping to continue growing our numbers.

What is the Children's Water Festival?

The festival is an interactive, hands-on, educational outreach program. The CWF educates, motivates and challenges children to understand, conserve and protect water resources. It is one of the premier K12 education events in the metro area and helps teachers achieve state and school district science standards for 4th grade. Children's Water Festival is also one of the largest education collaborations in the metro area and has been increasing awareness of water issues and solutions in students and adults for 20 years. Since it began in 1998 over 24,400 and 930 teachers have attended.

Why sponsor the Children's Water Festival

- It provides free education on water resources to 4th graders in the metro area.
- It inspires students to learn more about water resources and protecting clean water for future generations.
- It provides a necessary science enrichment program that helps teachers meet state education standards.
- It creates enthusiasm and awareness around one of our most precious resources.
- Be recognized as a business or entity that supports water and environmental learning. Sponsors are recognized at the festival, in the festival booklet, on www.metrocwf.org, through press releases and articles, and receive a certificate of sponsorship. We can provide the CWF logo to put on your website.

How will funds be used?

The program is provided free to students. Sponsored funds cover rental charges for the State Fair Grounds (the only place large enough for an outdoor learning event for almost 2000 students), cost for the Science Museum to present Water is Life to every student, food & beverages for volunteers and presenters, and materials for the Water Arcade. Sponsorship also covers some busing costs for schools that cannot afford transportation. Most presenters, organizers and the planning committee members are from public and private agencies that volunteer their time and expertise.

How to sponsor

Fill out and return the enclosed sponsor form. Thank you for supporting this event that gives so much to the children of Minnesota and identifies the Metro area as a national leader in environmental stewardship.

Thank you,
Madeline Seveland
Metro Children's Water Festival Chair
952-361-1026 or mseveland@co.carver.mn.us



Metropolitan Conservation Districts



2018 METRO CHILDREN'S WATER FESTIVAL

SPONSOR FORM

The 2018 festival will take place on Sept. 26th.

Sponsors will be recognized in the Festival Program, at Festival site, in press releases, on the website and will receive a certificate of sponsorship. The Festival Program will be distributed to all participants (teachers, presenters, sponsors and volunteers) at and after the Festival.

_____ We would like to be a Festival sponsor by funding educational materials, presenters and facility rental: (Please circle one.)

\$250

\$500

\$1000

\$2000

Other \$ _____

_____ We would like to donate materials (e.g. t-shirts, food, etc), services or volunteers. Please ask a Festival organizer to call _____ at _____
(contact person) (phone number)

_____ We would like to sponsor a school(s) by paying for transportation costs: (approx. \$275/bus.)

_____ We would be interested in having a company representative help the day of the event.

If you have any questions about the Children's Water Festival, or where your contribution may best fit,
please call: Madeline Seveland (952-361-1026)

Please make check payable to: Metro Conservation Districts

CONTACT NAME _____ DATE _____

COMPANY _____
(Please print this exactly as you wish it to appear in the program.)

ADDRESS _____
(Street, City or Town, Zip)

PHONE _____

FAX _____

E-MAIL _____

PLEASE RETURN TO:

Madeline Seveland
Carver County Water Management Org.
600 e. 4th street
Chaska, MN 55318

"Water Connects Everyone
and Everything on Earth!"



www.metrocwf.org